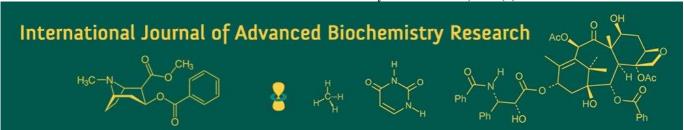
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Adoption dynamics of scientific milking, healthcare and feeding practices and their relationship between socio-demographic profile of dairy farmers of Anand district

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Abstrac

This study investigates the adoption of scientific milking, healthcare, and feeding practices among dairy farmers in Anand district, Gujarat, and explores how socio-demographic characteristics influence these adoption levels. A sample of 400 farmers was selected using multistage random sampling method across four talukas of Anand district: Anand, Petlad, Umreth, and Anklav. Data were collected using a well-structured interview schedule and analyzed using correlation statistics. The findings revealed that education, experience in dairy farming, and professional training significantly influenced the adoption of all three practices. Mass media exposure also showed a positive correlation, particularly with milking practices. However, age, gender, herd size, and annual income exhibited mixed or non-significant relationships depending on the specific practice. These results underline the importance of targeted interventions to enhance dairy management practices through farmer education, training, and improved access to information.

Keywords: Dairy farming, adoption of scientific practices, socio-demographic characteristics, milking practices, healthcare practices, feeding practices

Introduction

The dairy sector is a cornerstone of India's rural economy, providing employment to over 70 million rural households, the majority of whom are small and marginal farmers (Government of India, 2022) ^[6]. Gujarat, particularly Anand district, is known for its cooperative dairy model and substantial contribution to national milk production (NDDB, 2020). Despite the availability of scientific knowledge and government-led interventions, adoption of recommended milking, feeding, and healthcare practices remains uneven across farming communities (Chander *et al.*, 2013) ^[3].

Scientific milking practices—such as pre-and post-milking udder hygiene, use of clean equipment, and maintaining milking order—are essential for ensuring milk quality and animal health. Similarly, proper healthcare practices like timely vaccination, deworming, and appropriate treatment approaches directly affect livestock productivity and longevity. Feeding practices, including balanced rationing and use of green fodder or mineral mixtures, are crucial for maintaining milk yield and reproductive performance (Patil *et al.*, 2019). However, the actual adoption of these practices is often influenced by farmers' sociodemographic factors such as education, experience, income, gender, and access to extension services (Singh *et al.*, 2020) [22].

Previous research has shown that education and training significantly improve farmers' understanding and implementation of improved dairy practices, while other variables like age, gender, and herd size show inconsistent effects across regions and studies (Kumar *et al.*, 2016) ^[9]. This study aims to systematically examine how these socio-demographic characteristics influence the adoption of scientific dairy practices among farmers in Anand district. The results will offer insights for policymakers and extension professionals to better tailor their outreach and training strategies to improve dairy productivity and animal welfare.

Objectives

- To study personal and socio-demographic profile of dairy farmers
- To study adoption of milking practices by farmers
- To study the adoption of health care practices by dairy farmers
- To study adoption of animal feeding practices by dairy farmers
- To identify correlation between various characteristics of dairy farmers and their adoption to milking, healthcare and feeding practices

Methodology

The study was conducted in the Anand district of Gujarat. Where by 4 talukas viz., Anand, Petlad, Umreth and Anklav were randomly selected. Whereby from each taluka 5 villages were randomly selected. From each of the randomly selected talukas, 20 farmers were randomly selected making

a set of total 400 farmers.

While selecting respondents due care was taken to ensure that they were evenly distributed in the village and truly represented animal management practices prevailing in the area. The selected dairy farmers were interviewed by an interview schedule method and the desired information was collected. For the said purpose a well designed interview schedule was prepared with the help of experts from the domain of Animal Nutrition, Livestock Production Management and Veterinary Medicine serving in the academic institutions which included questions regarding personal and socio-demographic profile of dairy farmers, their routine practices of milking, healthcare and feeding practices by Ex-post-facto effect to cause design. Data were tabulated and analysed as per standard statistical tools using SPSS statistical packages to draw meaningful interference.

Results and Discussion

Table 1: Personal and Socio-demographic Profile of Dairy Farmers

n = 400

Age Young age (upto 35 years) 169 42.25 Middle (36 to 50 years) 183 45.75 Old age (Above 50 years) 48 12.00 Education Upto Primary 83 20.75 Upto Secondary 191 47.75 Graduate 76 19.00 Above Graduate 50 12.50 Male 276 69.00 Female 124 31.00 Very low (0 to 8 years) 52 13.00 low (8.1 to 16 years) 113 28.25 Middle (16.01 to 24 years) 83 20.75 High (24.01 to 32 years) 106 26.50 Very High (Above 32.01 years) 46 11.50 Medium 262 65.50 High 42 10.50 High 42 10.50 Medium 262 65.50 High 20 52.25 High 20 52.25 High 21 5.00	n = 40			
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Did age (Above 50 years)	Age			
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Gender Male 276 69.00 Female 124 31.00 Very low (0 to 8 years) 52 13.00 low (8.1 to 16 years) 113 28.25 Middle (16.01 to 24 years) 83 20.75 High (24.01 to 32 years) 106 26.50 Very High (Above 32.01 years) 46 11.50 Low 96 24.00 High 42 10.50 High 42 10.50 Mass media exposure Medium 103 25.75 High 209 52.25 High 209 52.25 High 21 5.00 Professional Training received Medium 96 25.00 High 21 5.00 Herd size (No. of animals) 11 to 30 133 33.25 11 to 30 133 33.25 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Medium (10-20 lac) 54	Lucation	Graduate	76	19.00
Female		Above Graduate	50	12.50
Female	Gandar	Male	276	69.00
Experience in Dairy (years) low (8.1 to 16 years) 113 28.25 Middle (16.01 to 24 years) 83 20.75 High (24.01 to 32 years) 106 26.50 Very High (Above 32.01 years) 46 11.50 Low 96 24.00 Medium 262 65.50 High 42 10.50 Mass media exposure Medium 103 25.75 High 209 52.25 High 209 52.25 High 21 5.00 Professional Training received Medium 96 25.00 High 21 5.00 High 21 5.00 Herd size (No. of animals) 11 to 30 133 33.25 More than 50 23 5.75 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50	Gender	Female	124	31.00
Experience in Dairy (years) Middle (16.01 to 24 years) 83 20.75 High (24.01 to 32 years) 106 26.50 Very High (Above 32.01 years) 46 11.50 Low 96 24.00 Medium 262 65.50 High 42 10.50 Low 88 22.00 Mass media exposure Medium 103 25.75 High 209 52.25 Low 283 70.00 Professional Training received Medium 96 25.00 High 21 5.00 High 21 5.00 Herd size (No. of animals) 11 to 30 133 33.25 11 to 30 133 33.25 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50		Very low (0 to 8 years)	52	13.00
High (24.01 to 32 years) 106 26.50 Very High (Above 32.01 years) 46 11.50 Low 96 24.00 Medium 262 65.50 High 42 10.50 Mass media exposure Medium 103 25.75 High 209 52.25 High 209 52.25 High 21 5.00 Herd size (No. of animals) 11 to 30 133 33.25 Herd size (No. of animals) 31 to 50 45 11.25 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50		low (8.1 to 16 years)	113	28.25
Very High (Above 32.01 years) 46 11.50 Low 96 24.00 Medium 262 65.50 High 42 10.50 Low 88 22.00 Mass media exposure Medium 103 25.75 High 209 52.25 High 209 52.25 Low 283 70.00 Professional Training received Medium 96 25.00 High 21 5.00 High 21 5.00 Herd size (No. of animals) 133 33.25 31 to 50 45 11.25 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50	Experience in Dairy (years)	Middle (16.01 to 24 years)	83	20.75
Low 96 24.00 Social Participation Medium 262 65.50 High 42 10.50 Low 88 22.00 Medium 103 25.75 High 209 52.25 Low 283 70.00 Professional Training received Medium 96 25.00 High 21 5.00 High 21 5.00 High 21 5.00 11 to 30 133 33.25 31 to 50 45 11.25 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50		High (24.01 to 32 years)	106	26.50
Social Participation Medium 262 65.50 High 42 10.50 Low 88 22.00 Mass media exposure Medium 103 25.75 High 209 52.25 Low 283 70.00 Professional Training received Medium 96 25.00 High 21 5.00 Herd size (No. of animals) 11 to 30 133 33.25 31 to 50 45 11.25 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50		Very High (Above 32.01 years)	46	11.50
High 42 10.50 Low 88 22.00 Medium 103 25.75 High 209 52.25 Low 283 70.00 Professional Training received Medium 96 25.00 High 21 5.00 High 21 5.00 O to 10 199 49.75 11 to 30 133 33.25 31 to 50 45 11.25 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50		Low	96	24.00
Mass media exposure Low 88 22.00 Medium 103 25.75 High 209 52.25 Low 283 70.00 Professional Training received Medium 96 25.00 High 21 5.00 Herd size (No. of animals) 0 to 10 199 49.75 11 to 30 133 33.25 31 to 50 45 11.25 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50	Social Participation	Medium	262	65.50
Mass media exposure Medium 103 25.75 High 209 52.25 Low 283 70.00 Professional Training received Medium 96 25.00 High 21 5.00 Herd size (No. of animals) 0 to 10 199 49.75 11 to 30 133 33.25 31 to 50 45 11.25 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50		High	42	10.50
High 209 52.25 Low 283 70.00 Professional Training received Medium 96 25.00 High 21 5.00 High 21 5.00 O to 10 199 49.75 11 to 30 133 33.25 31 to 50 45 11.25 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50		Low	88	22.00
Low 283 70.00 Professional Training received Medium 96 25.00 High 21 5.00 Herd size (No. of animals) 0 to 10 199 49.75 11 to 30 133 33.25 31 to 50 45 11.25 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50	Mass media exposure	Medium	103	25.75
Professional Training received Medium 96 25.00 High 21 5.00 0 to 10 199 49.75 11 to 30 133 33.25 31 to 50 45 11.25 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50	_	High	209	52.25
High 21 5.00 0 to 10 199 49.75 11 to 30 133 33.25 31 to 50 45 11.25 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50		Low	283	70.00
Herd size (No. of animals) 0 to 10 199 49.75 11 to 30 133 33.25 31 to 50 45 11.25 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50	Professional Training received	Medium	96	25.00
Herd size (No. of animals) 11 to 30 133 33.25 31 to 50 45 11.25 More than 50 23 5.75 Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50	-	High	21	5.00
Size (No. of animals) 31 to 50 45 11.25	Herd size (No. of animals)	0 to 10	199	49.75
31 to 50		11 to 30	133	33.25
Low (0-10 lac) 337 84.25 Annual Income Medium (10-20 lac) 54 13.50		31 to 50	45	11.25
Annual Income Medium (10-20 lac) 54 13.50		More than 50	23	5.75
	Annual Income	Low (0-10 lac)	337	84.25
		Medium (10-20 lac)	54	13.50
		High (20 lac and above)	9	2.25

The study included 400 dairy farmers in the Anand district of Gujarat, with a focus on their personal and sociopsychological profiles. According to the survey results, the majority of farmers were middle-aged (45.75%) and male (69%). In terms of education, most farmers had attained up to a secondary level (47.75%), while a considerable portion had only primary education (20.75%). 28.25% of farmers had low experience in dairy farming, indicating a need for enhanced training and support in this area. Most participants demonstrated medium social participation (65.5%) and high mass media exposure (52.25%), suggesting potential avenues for disseminating information and promoting best

practices. Furthermore, a large proportion of the farmers (70%) had low professional training, highlighting a gap in knowledge and skills.

Nearly half of the farmers (49.75%) had a herd size of 0 to 10 animals, reflecting the prevalence of small-scale dairy farming in the region. Additionally, the majority of farmers reported low annual income, which could be a limiting factor in adopting modern technologies and practices. These findings underscore the importance of tailored interventions that address the specific needs and challenges faced by dairy farmers in the Anand district, considering their demographic characteristics, educational background, experience level,

and access to resources.

A similar socio-demographic characteristics of farmers especially in regards to Age, Gender and Education was

observed by Hakim *et al.* (2024) ^[7]. Rajput *et al.* (2023) ^[16] had also observed similar frequency distribution in terms of herd size possessed by dairy farmers in their study.

Table 2: Distribution	of the dair	farmers	according to	nilking	practices followed
Table 2. Distribution	or the dan	y rarmers	according to	Jimiking	practices followed

Particulars	Туре	Frequency	Percent
Washing hands before milking	Yes	387	96.75
	No	13	3.25
Place of milking	Milking at same place	362	90.50
	Milking at separate dry place	38	9.50
Milking Habit	Wet hand	398	99.50
	Dry hand	2	0.50
Milking Method	Knuckling	233	58.25
	Full hand	12	3.00
	Machine Milking	55	13.75
Allowed calf to suckle	Yes	156	39.00
	No	244	61.00
Teat dipping with Antiseptic Solution	Yes	326	81.50
	No	74	18.50

The review of milking practices among dairy farmers indicates generally good hygiene awareness but limited adoption of modern techniques. A high percentage (96.75%) of respondents reported washing hands before milking, and 99.5% used the wet-hand method, highlighting strong adherence to basic cleanliness protocols. Most farmers (90.5%) conducted milking at the same place where animals are housed, with only 9.5% utilizing a separate dry area, which may raise concerns about contamination risks. The

majority (58.25%) practiced the traditional knuckling method, whereas only 13.75% employed machine milking, indicating slow adoption of mechanization. Additionally, 61% of the farmers did not allow the calf to suckle, potentially affecting natural bonding and milk let-down. These findings suggest that while fundamental hygiene practices are well-followed, there is a need to promote more hygienic infrastructure and encourage mechanization for improved milking efficiency and animal welfare.

Table 3: Distribution of the dairy farmers according to health care practices followed

Particulars	Туре	Frequency	Percent
Health check-up Interval	Regularly/monthly	31	7.75
	Yearly	13	3.25
	When needed	356	89.00
Vaccination	Yes	376	94.00
	No	24	6.00
Deworming	Yes	391	97.75
	No	9	2.25
Insemination	Natural	27	6.75
	Artificial	373	93.25
Diagnosis	Self	3	0.75
	Veterinarian	180	45.00
	Both	217	54.25
Treatment	only Herbal	10	2.50
	only Allopathy	34	8.50
	only Homeopathy	7	1.75
	Combination of any of them	349	87.25

As described in Table: 3, the data on dairy animal healthcare practices indicate a reactive approach among the majority of dairy farmers. A substantial 89% of farmers conduct health check-ups only when needed, while just 7.75% do so regularly. Preventive healthcare appears to be relatively well adopted, with 94% vaccinating and 97.75% deworming their animals. Artificial insemination is the preferred method (93.25%), highlighting a shift towards improved breeding

techniques. Diagnosis is commonly performed with the involvement of veterinarians (45%) or through both self and veterinary methods (54.25%), reflecting a blend of professional and traditional knowledge. Treatment preferences are predominantly integrative, with 87.25% using a combination of herbal, allopathic, and homeopathic systems, suggesting a pragmatic, multi-modal approach to animal healthcare.

Table 4: Distribution of the dairy farmers according to their feeding practices

Particulars	Type	Frequency	Percent
feeding sytem	grazing	13	3.25
	stall fedding	351	87.75
	both	36	9.00
feed source	farm cultivated	11	2.75
	marketed feed	74	18.50
	both	315	78.75
As per thumb rule	Yes	266	66.50
	No	174	43.50
Chaffing of fodder	Yes	227	56.75
	No	173	43.25
TMR	Yes	41	10.25
	No	359	89.75
Use of Min Mix	Daily	333	83.25
	Occassionally	44	11.00
	Never	23	5.75
Feeding of silage	Yes	153	38.25
	No	247	61.75
Use of Bypass Nutrients	Yes	146	36.50
	No	254	63.50
Feed supplement	Yes	218	54.50
	No	182	45.50
Watering Frequency (times/day)	available round the day	272	68.00
	Offered at certain frequency	128	32.00

The feeding practices followed by dairy farmers reflect a predominantly intensive system. Stall feeding is the most common practice, adopted by 87.75% of respondents, while only a small fraction (3.25%) rely solely on grazing. Most farmers (78.75%) use both farm-grown and marketed feed sources, suggesting a mixed strategy to ensure consistent nutrition. A majority (66.5%) follow feeding thumb rules, and over half (56.75%) practice chaffing of fodder to improve digestibility. However, Total Mixed Ration (TMR) usage is limited, with only 10.25% adopting it. The use of mineral mixtures is encouraging, with 83.25% providing them daily, while 38.25% feed silage and 36.5% use bypass nutrients. Feed supplementation is reported by 54.5% of the farmers, indicating moderate awareness of balanced nutrition. Watering practices show that 68% provide water throughout the day, reflecting attention to hydration needs. Overall, while certain advanced feeding practices like TMR and bypass nutrients are underutilized, there is significant adherence to basic nutritional guidelines among dairy farmers.

Table 5: Relationship between socio-demographic profile of dairy farmers and their extent of adoption of practices for milking practices

Characteristic	Correlation coefficients ('r' value)
Age	0.534*
Education	0.675*
Gender	0.120
Experience in Dairy (years)	0.534*
Social Participation	0.220
Mass media exposure	0.433*
Professional Training received	0.789*
Herd size	0.270
Annual Income	0.085

^{*}Significant at 5 Percent level

Table 5 describes the correlation coefficients between various socio-demographic characteristics of the dairy farmers and their adoption of scientific milking practices. Age, education, experience in dairy farming, mass media

exposure, and professional training received all show a significant positive correlation with the adoption of scientific milking practices. This suggests that older, more educated farmers with more experience, greater exposure to mass media, and professional training are more likely to adopt these practices. These findings are well supported by the results of Kumar and Mishra (2011) [25]. These findings align with research that emphasizes the role of education and access to information in the adoption of new agricultural practices.

For instance, studies have shown that farmers with higher education levels are more likely to understand and implement recommended practices (Sharma et al., 2023) [21]. Similarly, access to mass media can increase awareness and knowledge of new technologies and practices, leading to higher adoption rates (Ghosh et al., 2005; Rao et al., 1998) [5, 17]. Further, Mithun et al. (2024) [12] had revealed that the traditional mass media exposure may still be more effective in driving adoption to dairy farmers rather the digital media platforms i.e., Whatsapp, Youtube. Education, extension participation, risk orientation, and economic motivation positively impact dairy farmers' adoption of clean milk production practices, while age shows a non-significant negative relationship (Usadiya et al., 2023) [24]. Further, Parmar et al., (2025) [26] also delineated the positive correlation between mass media exposure and training; participations of dairy farmers with their adoption of scientific dairy farming practices.

Gender, social participation, herd size, and annual income do not show a significant correlation. Aligning to the results of current study Pagar (2011) [27] had found the observed the non-significant correlation between social participation and annual income with the adoption of dairy farmers to Clean Milk Production Practices. In contrast, Kharat & Rathod (2017) had found highly significant correlation of social participation and herd size with the discussed parameter. The lack of significant correlation between income and adoption could be a suggestive of that the benefits of improved milking practices are perceived as outweighing

the costs, or that other factors such as access to credit or social networks play a more critical role.

Table 6: Relationship between socio-demographic profile of dairy farmers and their extent of adoption of practices for healthcare practices

Characteristic	Correlation coefficients ('r' value)
Age	0.230
Education	0.860*
Gender	0.470*
Experience in Dairy (years)	0.848*
Social Participation	0.344
Mass media exposure	0.236
Professional Training received	0.758*
Herd size	0.035
Annual Income	0.765*

^{*}Significant at 5 Percent level

Table 6 presents the correlation coefficients between sociodemographic profile of dairy farmers and their adoption of healthcare practices. Education, experience in dairy farming, professional training received, and annual income all exhibit a significant positive correlation with the adoption of healthcare practices. This suggests that farmers with higher education, more experience, specific professional training, and higher annual incomes are more likely to implement recommended healthcare practices for their animals. Gender also shows a significant positive correlation indicating that female farmers may be more inclined to adopt these practices. Age, social participation, mass media exposure, and herd size do not show a significant correlation.

These results highlight the importance of education and economic stability in the adoption of healthcare practices. Educated farmers tend to have greater awareness of preventive and curative veterinary measures, and those with higher incomes are more able to invest in services and medications, as supported by multiple Indian studies (Sachan et al., 2021; Sharma et al., 2023; Bardhan et al., 2018) [18, 21, 2]. The significance of experience suggests that practical knowledge gained over time also plays a crucial role in healthcare management. It's interesting to note the significance of gender, which could reflect differences in caregiving attitudes or roles within the farming household (Kumari & Meena, 2023) [10]. The lack of correlation with herd size suggests that the intensity of healthcare practices may not necessarily increase with larger herds, possibly due to resource constraints or management priorities (Sharma & Singh, 2020) [19, 20].

Extension strategies should focus on improving farmers' knowledge through training programs that cover the latest dairy farming practices (Sharma et al., 2020) [19, 20]. Parallel to the results obtained in this study, Sharma et al. (2020) [19, ^{20]} and Patel *et al.* (2021) ^[14] had found positive significant effect of education and experience of farmers in dairying with regular deworming and vaccination of their animals. Similarly, Krishnasamy et al. (2019) [8] and had also observed a positive significant correlation of adaptation of said two practices with farmers' involvement in training programmes, however, contrary to the present study, exposure to mass media did not make any significant effect. Further, Patel et al. (2021) [14] had found that the annual income of the dairy farmer as well as the herd size had no significant effect over the adoption of healthcare practices. Use of Ayurvedic and traditional treatment was found to be more associated with the Gender and traditional knowledge (Chaudhary et al., 2022) [11]

Table 7: Relationship between socio-demographic profile of dairy farmers and their extent of adoption of practices for feeding practices

Characteristic	Correlation coefficients ('r' value)
Age	0.040
Education	0.735*
Gender	0.023
Experience in Dairy (years)	0.659*
Social Participation	0.53*
Mass media exposure	0.061
Professional Training received	0.024
Herd size	0.689*
Annual Income	0.736*

^{*}Significant at 5 Percent level

Table 7 shows the correlation coefficients between sociodemographic profile of dairy farmers and their adoption of feeding practices. Education, experience in dairy farming, social participation, herd size, and annual income, all demonstrate a significant positive correlation with the adoption of scientific feeding practices. This indicates that farmers with higher education, more experience, active social engagement, larger herds, and higher annual incomes are more prone to adopt improved feeding practices. Parallel to our study, Thakur et al. (2022) [23] revealed that age, mass media had positive correlation while the experience in dairy farming had no significant correlation with Dairy farmers' adoption of scientific feeding practices. While the correlation of studied parameter with education, annual income and social participation demonstrated by Thakur et al. (2022) [23] was found to be contrasting with present study. The correlation between education and feeding practices underscores the importance of understanding nutritional requirements and the impact of balanced diets on animal health and productivity. These findings emphasize the importance of education, practical experience, social networks, and economic factors in the adoption of better feeding practices. Madke et al., (2006) had also observed that with decreasing the education levels of farmers, adoption of scientific feeding was also decreasing.

Age, gender, mass media exposure, and professional training received do not show a significant correlation. Supporting to our study, Mousami *et al.*, (2017) had also established a non-significant correlation of age of dairy farmers with their adoption to scientific feeding practices while the same study revealed a significant correlation with the mass media exposure which was contrasting to our findings. Anonymous (2019) [1] revealed that there exists a significant relationship between age, dairy experience, years of education and pastoralists' knowledge of dairy production technologies.

Conclusion

The study highlights a complex interplay between dairy farmers' socio-demographic profile and the adoption of scientific animal husbandry practices in Anand district. Education, experience in dairy farming, and professional training consistently emerged as significant determinants across all three domains—milking, healthcare, and feeding. These findings emphasize the critical role of capacity building through formal and informal education and technical training. While mass media exposure positively influenced milking practices, its effect on feeding and

healthcare adoption was not significant, pointing to a need for improved communication strategies.

Conversely, factors such as age, gender, and herd size showed limited or no correlation with adoption levels, suggesting that behavioral change is more closely linked to knowledge, experience, and economic capacity than to demographic variables alone. Policymakers and extension agencies should focus on enhancing access to training and educational resources, particularly targeting low-income and low-literacy groups. Tailored interventions that consider these socio-demographic nuances can bridge existing adoption gaps and contribute to sustainable improvements in dairy farming practices.

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